



Abraham Lincoln Council
Boy Scouts of America
Wood Badge
C3-144-18

David Laubersheimer
Course Director
Wood Badge Course C3-144-18

Dear Sir or Madam:

You are receiving this letter on behalf of the Boy Scouts of America. We are currently offering a leadership-training course titled “Wood Badge” and are requesting your support in making attendance at the course possible for your employee(s) who are volunteer members of the Boy Scouts of America.

The Wood Badge course is composed of a series of leadership development workshops incorporating contemporary leadership concepts and skills that are directly applicable to both the workplace and volunteer organizations. Similar to other organizations, the Boy Scouts of America builds skills through practical training courses that include leadership, team development, problem solving, and conflict management. Compare Wood Badge to other well-known courses:

- From the Franklin Covey, “Solutions for Business” web page...

“The Four Roles of Leadership” is an intensive workshop for leaders at all levels who want to significantly improve their strategic thinking, long-term vision and positive influence on others.

- From the Ken Blanchard Companies Workshop web page...

“Building High Performance Teams” teaches team members and leaders how to function more efficiently, create a clear vision and purpose, empower and involve people, manage conflict and change, create an open and productive environment, and celebrate success.

These courses range in price from \$300 to \$1,700 per person and require as much as a week away from the workplace.

- From the Boy Scouts of America...

Wood Badge is an extensive workshop incorporating leadership concepts that are applicable to both the workplace and as volunteers with the Boy Scouts of America.

This course teaches participants the basic of listening, communicating, valuing people, team development, situational leadership, problem solving and conflict management. At the conclusion of the course, each participant develops a set of personal goals. Working toward these goals allows each participant to practice and apply new skills as a member of a successful working team.

Personal contact with an experienced counselor in the months that follow the course ensures the successful integration of leadership concepts into the participants daily habits. This course, at a participant cost of \$230.00 each, is held over two three-day weekends using camp resources and well-trained volunteer trainers.

You can see, by these brief descriptions, that the Boy Scouts of America Wood Badge course manages time and materials effectively to deliver substantial value to its stakeholders. This is a gift of time and talent that few people are able to afford. Compensation for your employee involved in the BSA course comes in development of leadership, conflict management and problem solving skills that are essential to success in the workplace.

We invite you to become one of the stakeholders in your employee's success by allowing him/her to attend as part of your company's employee development curriculum, including paying the \$230.00 course fee and/or granting time off with pay.

Should you have questions regarding this program, please contact me at laubersheimer@me.com.

Thank you for your consideration.

Cordially,

David Laubersheimer
Course Director, C3-144-18